



JAINA CONVENTION 2023

LAKELAND - FLORIDA



JUNE 30 - JULY 3, 2023

SPONSORSHIP OPPORTUNITIES





The 22nd Biennial JAINA Convention

“Maximize Human Potential - The Jain Way”

Florida | 30th June - 3rd July, 2023



CONVENTION FUNDRAISING COMMITTEE



Dipak Shah
(813) 486-1074



Rajeev Pandya
(917) 783-7017



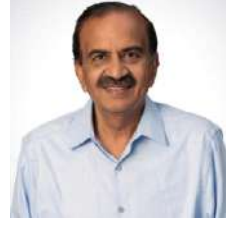
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(407) 221-3537



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Devang Shah
(813) 857-3607



Anil Shah
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(917) 744-9138



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(305) 890-1758



Deepak Parekh
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Pranav Shah
(732) 429-2738



Kuleen Shah
(813) 836-24129



Dr. Atul Shah
(443) 404-1437



Atul Shah
(630) 501-4373



Vipul Shah
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Dhimen Vora
862)955-5783



Seema Jain



Shan Jain
(905) 988-7211



Ketu Sheth
(386) 871-5455



www.jainaconvention.org



conventionfundraising@jaina.org

(JAINA is a Non-profit Tax Exempt Organization IRS Code Section 501 (c) (3) EIN# 54-1280028)



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Dear Friends,

Jai Jinendra!

JAINA cordially invites you to attend the 22nd Biennial JAINA convention to be held from June 30 to July 3, 2023. It's a premier event that brings the Jain community together, where more than 5,000 Jains gather from across the world. It was 1981 when we first came together as Jains and formed JAINA – an organization that binds us all. This year marks a milestone in JAINA's history as we celebrate 40 glorious years of service to the Jain community.

JAINA is an acronym for the Federation of Jain Associations in North America, an umbrella organization of 70 Jain Organizations representing 200,000 members in the USA and Canada with a mission to preserve, practice, and promote Jain Dharma and the Jain Way of Life. With the blessings of Acharya Sushil Kumarji and Gurudev Chitrabhanuji, JAINA was founded in 1981 and formalized in 1983. JAINA is the largest organization of Jains outside India and conducts its various programs and initiatives through several committees. The dream of unity of all Jains is alive and thriving in North America through JAINA, as it represents Jains of all sects from all regions of the world.

The theme of the 2023 Convention is “**Maximize Human Potential - The Jain Way**”. According to Jainism, human life is the only form of Jiva to obtain liberation directly. As Human beings, we are endowed with the ability to think; we can differentiate right from wrong. We can decide what is good for us and what is not. We can also control our mind and activities.

We know and appreciate that such events are possible only through **outstanding support and generous contributions** from leaders and donors like you and many young and adult volunteers of our community. We sincerely appreciate your generous donations and leadership support that you have so kindly provided throughout the past and look forward to your contributions to help cherish, preserve, and rejuvenate our culture and heritage. You will be able to participate and contribute by becoming a sponsor of any of the events during the JAINA Convention or by advertising in the souvenir book.

We count on your generous support. For additional information about contributing, please contact one of us or email at conventionfundraising@jaina.org. We extend our special invitation to you and your family and look forward to meeting you at the upcoming convention.

Kind regards,

JAINA Convention 2023 Fundraising Team



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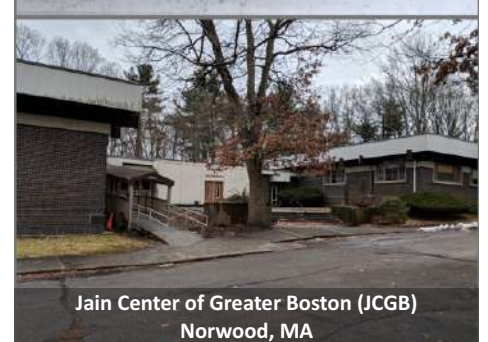
2023 JAINA Convention Sponsorship Opportunities

JAINA is pleased to announce opportunities for its 22nd Biennial Convention. To make this event memorable, we ask for your sponsorship through donations. Your contribution will greatly aid in putting together a memorable convention for Jains around the world.

These opportunities provide a platform for supporting the welfare of Jains and the mission of JAINA. It is also an opportunity to promote your business to the Jain community in North America and beyond. The members of the Convention Board and the Fundraising Team are happy to provide further details. We will be delighted to work with you to develop a custom-designed sponsorship proposal. Various sponsorship opportunities are summarized below:

Maha Sanghpati	\$125,001
Sanghpati	\$65,001
Corporate	\$25,001
Maharathi	\$11,001
Parade Float	\$5,001
Souvenir Books	\$751 to \$21,001
Souvenir Gifts	\$15,001 to \$25,001
Swami vatsalya	\$5,001 to \$12,501
Temple	\$1,501 to \$10,001
Entertainment	\$2,501 to \$5,001
Next-Gen	\$2,001 to \$3,001
Speakers	\$1,501 to \$7,501
Registration	\$251 to \$1,501
Booth	\$751 to \$4001

The subsequent pages enumerate the benefits of each sponsorship.



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Jain Center of Northern California (JCNC)
Milpitas, CA



Maha Sanghpati (Max 1 Sponsor) \$125,001

- Prominent Recognition on the Convention Website
- Prominent Recognition Email/Post on Social Media
- Prominent Recognition During Opening & Closing Ceremony
- Welcome Banner with the Sponsor's Name
- 60 Seconds Family Video Played during the Main Evening Program
- Prominent JAINA Recognition Plaque
- Name on Login Page & Registration Page
- Display Banner in the lobby with Picture and Quote from family
- Photograph of family in specially designed full page in souvenir book
- Lead the procession with special ribbon (up to 8 family members)
- Lead the Cultural Program Procession on Main stage (up to 8 family members)
- VIP seating (up to 8 family members) in all major Convention events
- One Hotel Suite for Fri, Sat, and Sun night
- Reserved Parking for 2 cars with in/out privileges

Sanghpati Sponsorship (Max 3 Sponsors) \$65,001 ea.

- Prominent Recognition on the Convention Website
- Prominent Recognition Email/Post on Social Media
- Prominent Recognition During Opening & Closing Ceremony
- Welcome Banner with Sponsor's Name
- 30 Seconds Family Video Played during the Main Evening Program
- Prominent JAINA Recognition Plaque
- Name on Login Page & Registration Page
- Display Banner in the lobby with Picture and Quote from family
- Photograph of family in full page in souvenir book
- Lead the procession with special ribbon (up to 6 family members)
- VIP seating (up to 6 family members) in all major Convention events
- One Hotel Suite for Fri, Sat, and Sun night
- Reserved Parking for 2 cars with in/out privileges
- Complimentary Registration up to 8 family members





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Jain Center of America (JCA)
New York, NY



Jain Center of Central Ohio (JCOCO)
Columbus, OH

Corporate Sponsorship (Max 5 Sponsors) \$25,001 ea.

- Prominent Recognition Email/Post on Social Media
- Prominent Recognition During Opening & Closing Ceremony
- Welcome Banner with the Sponsor's Name
- Recognition on Convention Website
- JAINA Recognition Plaque
- Display Banner in the Lobby with Picture and Quote from family
- Full Page Ad in Souvenir
- Large Booth in Exhibit Hall
- Company Profile on Convention Website
- Complimentary Registration for up to 4 family members
- Reserved Parking for 1 Car with in/out privilege

Corporate Non-Profit Sponsorship (Max 5 Sponsors) \$12,501 ea.

- Prominent Recognition Email/Post on Social Media
- Prominent Recognition During Opening & Closing Ceremony
- Welcome Banner with the Sponsor's Name
- Recognition on Convention Website
- JAINA Recognition Plaque
- Display Banner in the Lobby with Picture and Quote from family
- Half Page Ad in Souvenir**
- Table* in Sikes Hall
- Company Profile on Convention Website
- Complimentary Registration for up to 2 family members
- Reserved Parking for 1 Car with in/out privilege

*Upgrade \$500 for 10'x10' Booth

**Upgrade \$500 for Full Page Souvenir Ad



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Maharathi Sponsorship (Max 5 Sponsors) \$11,001 ea.

- Prominent Recognition During Opening & Closing Ceremony
- Banner on Transportation Buses
- Welcome Banner with the Sponsor's Name
- Recognition on Convention Website
- JAINA Recognition Plaque
- Display Banner in the Lobby with Picture and Quote from family
- Half Page Ad in Souvenir
- Complimentary Registration for up to 2 family members
- Reserved Parking for 1 Car with in/out privilege



Procession Float Sponsorship (Max 10 Sponsors) \$5,001 ea.

- Recognition on Convention Website Sponsorship webpage
- JAINA Recognition Plaque
- Stay in front or in Float during Procession
- Name Recognition in Souvenir – part of Sponsors Page
- Name Displayed/Announced during the event



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Souvenir Gift Sponsorships

Souvenir Bag (Max 1 Sponsor)

\$25,001 ea.

- Company Logo on Souvenir Bag
- Prominent Recognition on Convention Website as part of Sponsorship Page
- JAINA Recognition Plaque Complimentary Registration up to 2 Family Members
- Reserved Parking for 1 Car with In/Out Privilege



Souvenir Water Bottle (Max 1 Sponsor)

\$15,001 ea.

- Company Logo on Souvenir Water bottle
- Prominent Recognition on Convention Website as part of Sponsorship Page
- JAINA Recognition Plaque
- Complimentary Registration for up to 1 Family Members
- Reserved Parking for 1 Car with In/Out Privilege



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Swamivatsalya Sponsorships

Breakfast (Max 5 Sponsors)

\$7,501 ea.

- Recognition on Convention Website Sponsorship webpage
- JAINA Recognition Plaque
- Banner Recognition in Food Court
- Name Recognition in Souvenir – part of Sponsors Page

Lunch (Max 5 Sponsors)

\$11,001 ea.

- Recognition on Convention Website Sponsorship webpage
- JAINA Recognition Plaque
- Banner Recognition in Food Court
- Name Recognition in Souvenir – part of Sponsors Page
- Half Page Ad in Souvenir

Dinner (Max 5 Sponsors)

\$15,001 ea.

- Recognition on Convention Website Sponsorship webpage
- JAINA Recognition Plaque
- Banner Recognition in Food Court

Water Sponsorship (Max 3 Sponsors)

\$5,001 ea.

- Recognition on Convention Website Sponsorship webpage
- JAINA Recognition Plaque
- Banner Recognition in Food Court
- Name Recognition in Souvenir – part of Sponsors Page
- Half Page Ad in Souvenir

Aradhak & Sadhu - Sadhvi Meals Prabhavana Sponsorship (Max 3 Sponsors) - \$5,001 ea.

- Recognition on Convention Website Sponsorship webpage
- JAINA Recognition Plaque
- Banner Recognition in Food Court
- Name Recognition in Souvenir – part of Sponsors Page
- Half Page Ad in Souvenir



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Souvenir Book Sponsorships

Back Cover (Max 1 Sponsor) \$21,001 ea.

- JAINA Recognition Plaque
- Complimentary Registration up to 2 Family Members
- Reserved Parking for 1 Car with In/Out Privilege
- Back Cover Full Page of Souvenir

Front Inside Cover Page (Max 1 Sponsor)- \$15,001 ea.

Back Inside Cover Page (Max 1 Sponsor)- \$15,001 ea.

- Front (or Back) inside Cover page in Souvenir
- JAINA Recognition Plaque

Interior Pages

- Feature Page (Max 20 Sponsor) - \$5,001 ea.
- Double Full Page (Max 5 Sponsor) - \$2,501 ea.
- Full Page (Max 30 Sponsor) - \$1,501 ea.
- Half Page (Max 60 Sponsor) - \$751 ea.



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Temple Sponsorships

Temple Dwar Opening (Max 1 Sponsors) \$10,001

- Welcome Banner near Temple with the Sponsor's Name
- Recognition During Dwar Opening Ceremony
- JAINA Recognition Plaque
- Full Page Ad in Souvenir
- Prominent Recognition on Convention Website as part of Sponsorship Page

Virtual Tirthdham Darshan (Max 3 Sponsors) \$7,501 ea.

- Personalized two mins Intro video for chosen Tirthdham
- Prominent Recognition on Convention Website as part of Sponsorship Page
- JAINA Recognition Plaque

Temple Aarti (Max 18 Sponsors) \$1,501 ea.

- Labh of chosen Aarti (Shwetamber, Digambar, Srimad)
- Prominent Recognition on Convention Website as part of Sponsorship Page

Temple Mangal Divo (Max 6 Sponsors) \$2,001 ea.

- Labh of chosen Mangal Divo
- Prominent Recognition on Convention Website as part of Sponsorship Page



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Entertainment Sponsorships

- **Bollywood Night (Max 5 Sponsors)**
\$5,001 ea.
- **Cultural Show/Drama (Max 5 Sponsors)**
\$4,501 ea.
- **Raas-Garba (Max 5 Sponsors)**
\$3,501 ea.
- **Jains Got Talent (Max 5 Sponsors)**
\$2,501 ea.

Benefits:

- Recognition on Convention Website
- JAINA Recognition Plaque
- Name Displayed/Announced during the Event
- Name on Email/Post on Social



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Next-Gen Sponsorships

Jain Connect (Max 5 Sponsors) \$3,001 ea.

- Recognition on Convention Website
- JAINA Recognition Plaque
- Name Displayed Announced during the Event
- Name on Email Post on Social Media

Young Jain Professionals (YJP) (Max 5 Sponsors) \$2,501 ea.

- Recognition on Convention Website
- Name Displayed Announced during the Event
- Name on Email Post on Social Media

Youth Activities by YJA (Max 5 Sponsors) \$2,501 ea.

- Recognition on Convention Website
- Name Displayed/Announced during the Event
- Name on Email/Post on Social Media

Jain Academy Bowl (JAB) (Max 5 Sponsors) \$2,501 ea.

- Recognition on Convention Website
- Name Displayed/Announced during the Event
- Name on Email/Post on Social Media

Kids Club (Max 5 Sponsors) \$2,001 ea.

- Recognition on Convention Website
- Name Displayed/Announced during the Event
- Name on Email/Post on Social Media



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Jain Society of Greater Cleveland (JSGC)
Richfield, OH



Jain Society of Toronto Inc. (JSOT) - Etobicoke,
ON M8Y, 3A5 Canada

Speaker Sponsorships

Keynote Speaker (Max 3 Sponsors)
\$7,501 ea.

- Recognition on Convention Website
- JAINA Recognition Plaque
- Introduce the Speaker (2 Mins)

Sadhu/Sadhvi Pravachan (Max 10 Sponsors)
\$3,001 ea.

- Recognition on Convention Website
- JAINA Recognition Plaque
- Introduce the Speaker (2 Mins)

Session Speakers (Max 25 Sponsors)
\$1,501 ea.

- Recognition on Convention Website
- Introduce the Speaker (1 Min)



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General Policies for Sponsorship Opportunities

- Please note that the cutoff date to submit any content to be published in the Souvenir or eBanner is May 10, 2023.
- All products and services promoted by the sponsors need approval by JAINA Convention Board.
- JAINA Fundraising Team reserves the right to modify the sponsorship benefits.
- All donors will be recognized on the Donor Page of the 2023 JAINA Convention website.

For any exclusive or group sponsorship, please contact any members of the Fundraising Team or the JAINA Convention Board.

**** Sponsorships are granted on a “First come, First served basis” ****

Please make a check payable to **“JAINA CONVENTION”**, write on the Memo the specific Sponsorship, and mail to the JAINA Convention address listed below.

After a full payment of the donation, the receipt will be emailed to the donor.

For more info, please contact one of us below or email us at conventionfundraising@jaina.org :



Dipak Shah
(813) 486-1074



Rajeev Pandya
(917) 783-7017



Dalsukh Madia
(740) 361-278



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Sponsorship Form

Name _____

Address _____

City _____ State _____ Zip _____ Phone _____ Email _____

Choose Sponsorship Level: Please Select Sponsorship(s) by checking box(es). For sponsorship benefits Information, please contact any of the JAINA representative or review <https://www.jainaconvention.org/sponsorship/> for the full list of benefits & availability details. Sponsorship are available for each type on a “First come First served basis”.

Select	Sponsorship	Opportunities	Amount
<input type="checkbox"/>	Maha Sanghpati	1	\$125,001
<input type="checkbox"/>	Sanghpati	3	\$65,001
<input type="checkbox"/>	Corporate Profit/Non-Profit	5/5	\$25,001/\$12,501
<input type="checkbox"/>	Maharathi	5	\$11,001
<input type="checkbox"/>	Parade (Procession) Float	5	\$5,001
<input type="checkbox"/>	Souvenir Bag	1	\$25,001
<input type="checkbox"/>	Souvenir Water Bottle	1	\$15,001
<input type="checkbox"/>	Swamivatsalya Breakfast	5	\$7,001
<input type="checkbox"/>	Swamivatsalya Lunch	5	\$11,001
<input type="checkbox"/>	Swamivatsalya Dinner	5	\$15,001
<input type="checkbox"/>	Water	3	\$5,001
<input type="checkbox"/>	Aradhak & Sadhu-Sadhvi Meals Prabhavana	3	\$5,001
<input type="checkbox"/>	Souvenir Back Cover	1	\$21,001
<input type="checkbox"/>	Souvenir Front Inside Cover Page	1	\$15,001
<input type="checkbox"/>	Souvenir Back Inside Cover Page	1	\$15,001
<input type="checkbox"/>	Temple Dwar Opening	1	\$10,001
<input type="checkbox"/>	Virtual Tirthdham Darshan	3	\$7,501
<input type="checkbox"/>	Temple Aarti	18	\$1,501
<input type="checkbox"/>	Temple Mangal Divo	6	\$2,501
<input type="checkbox"/>	Entertainment Bollywood Night	5	\$5,001
<input type="checkbox"/>	Entertainment Cultural Show/Drama	5	\$4,501
<input type="checkbox"/>	Entertainment Raas-Garba	5	\$3,501
<input type="checkbox"/>	Entertainment Jains Got Talent	5	\$2,501
<input type="checkbox"/>	Jain Connect	5	\$3,001
<input type="checkbox"/>	Young Jain Professionals	5	\$2,501
<input type="checkbox"/>	Youth Activities by YJA	5	\$2,501
<input type="checkbox"/>	Jain Academy Bowl (JAB)	5	\$2,501
<input type="checkbox"/>	Kids Club	5	\$2,001
<input type="checkbox"/>	Keynote Speaker	3	\$7,501
<input type="checkbox"/>	Sadhu/Sadhvi Pravachan	10	\$3,001
<input type="checkbox"/>	Speaker Sponsorship	25	\$1,501



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Souvenir Advertisement Form

The Souvenir Team is accepting names of families, business advertisements, personal greetings, and well wishes through May 10, 2023.

Advertiser Information

Name: _____

Business Name (Optional): _____

Work Phone: _____ Mobile: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Select	Type	Size	Amount
<input type="checkbox"/>	Feature Page	8.25" x 10.5"	\$5,001
<input type="checkbox"/>	Double Full Page	2 Pages - 8.25" x 10.5"	\$2,501
<input type="checkbox"/>	Full Page	8.25" x 10.5"	\$1,501
<input type="checkbox"/>	Half Page	8.25" x 5.25"	\$751

Please Select Appropriate Design Option:

☐ I would like to Design my own AD

Please send your artwork in electronic .jpg, .png or .pdf format by May 10, 2023 to souvenirartwork@jaina.org.

Artwork must be sized to fit the size of ad you have purchased. All ads will be subject to approval by JAINA.

☐ I would like JAINA team to design my AD by using a standard template

Please provide the following Information

Business Name: _____

Family Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Country: _____ Phone: _____

Website: _____



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Please provide a Headline for your AD or Select one from below:

Text: _____

- | | |
|---|--|
| <input type="checkbox"/> We Proudly Support the 2023 JAINA Convention | <input type="checkbox"/> Best Wishes for the 2023 JAINA Convention |
| <input type="checkbox"/> With our Best Wishes and Compliments | <input type="checkbox"/> Congratulations and Best Wishes |

Please provide Text for the body of your AD (maximum 4 lines):

Please make a check payable to “JAINA CONVENTION”.

Write on the Memo the specific Advertising.

Upon receipt of payment of sponsorship, receipts will be emailed to the donors.

For more information please contact one of us below:

Dr. Devendra Mehta
souvenirs@jaina.org

Rajeev Pandya
souvenirs@jaina.org

Pragnesh Gandhi
souvenirs@jaina.org

Kirit Mehta
souvenirs@jaina.org

Please mail your check to:

JAINA CONVENTION

c/o Ketu Sheth
JAINA Treasurer
148 Tradewinds Cir.
South Daytona, FL 32119
USA
386-871-5455 | treasurer@jaina.org

Special Request to Jain Centers

The JAINA Souvenir Committee is requesting each Jain Society to provide a full-page advertisement.

Components of the Advertisement:

- Exterior View of Temple
- Location, City, and Street Address
- Name of Mulnayak Bhagwan(s)
- Society Membership
- Size of Temple (Sq. Footage)
- Building Costs
- Contact Person & Telephone Number



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PAST JAINA CONVENTIONS



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JAINA Convention 2023 Booth & Exhibition Area

JAINA Convention offers exhibitors a unique one-stop venue to reach a huge and multinational audience. Save time and money by planning ahead.

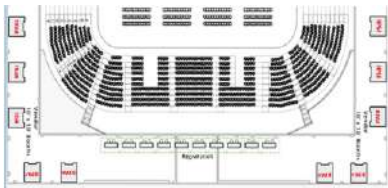
Booth locations will be assigned based on your selection.

Please visit www.jainaconvention.org and register online and then proceed to book your Booth.

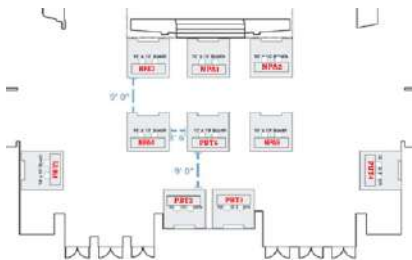
To register a booth scan QR code



Lobby Booth (Non Profit - Profit)



Arena Booth (Non Profit - Profit)



Theater Booth (Non Profit - Profit)

Booth Registration Form

Please complete this form and mail it along with a check or money order payable to JAINA Convention or please visit www.jainaconvention.org and register online and then proceed to book your booth.

Please contact Booth & Exhibition Committee at booth@jaina.org or call 407-375-3875 for any questions.



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“Maximize Human Potential - The Jain Way”

Florida | 30th June - 3rd July, 2023



Booth and Exhibit Guidelines

Retail vendors are required to follow local sales and tax laws.

Payment must be done by check or money order only and payable to JAINA CONVENTION to be sent with the application. Non-profit vendors must provide a copy of their IRS Form 501 (c)(3)(USA) or your country relevant tax form.

The Booth & Exhibit Committee determines the eligibility of any company or products for the exhibit. The committee may withhold approval or forbid installation or request removal or discontinuance of any exhibit or promotion, wholly in its part, that in its opinion is not in keeping with the organization's character and purpose.

Booth registrations for vendors requesting a “For Profit” registration will be subject to Convention Board review and approval.

Vendors are responsible for shipping, receiving, and collecting payments for their goods. JAINA is not responsible for providing any vendor with a payment gateway.

Vendors must complete setting up their booth by June 29, 2023.

JAINA Convention reserves the right to relocate booths or exhibits as necessary. Refer to the booth and exhibit contract for additional details and its rules and regulations.

Cancellation Policy

Cancellations made regardless of a reason prior to May 10th 2023 will be entitled to a 50% refund.

Please contact Booth & Exhibition Committee at booth@jaina.org or call on 407-375-3875 for any questions.

For more information please contact one of the below:

Dinesh Vardhan
407-375-3875
exhibition@jaina.org



www.jainaconvention.org



conventionfundraising@jaina.org

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I wish to support the 22nd Biennial JAINA Convention with my contribution to JAINA.

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Please make your Sponsorship payable to “JAINA CONVENTION” and mail your check to:

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c/o Ketu Sheth

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*Please note that a limited numbers of Sponsorships are available for each type on a “First come, First served basis”.

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